

SYDNEY INTERNATIONAL BOAT SHOW EDITION



To all of the potential clients and participants, Johnson Motor Yachts would like to thank you for your presence at the Sydney International Boat Show.

From Johnson's point of view it looks to be a very successful boat show with strong and positive feedback from the many people who inspected the new 65 Icon. I am sure you will agree after reading the write ups and inspecting this motor yacht it certainly sets the standard for boats of this size and will for some years to come.

It certainly was a welcome addition to see such great weather accompanying the show, which was definitely conducive to anyone contemplating a visit to the show.

We can report the Johnson team had five solid days of inspections and some potential clients coming back a number of times to go over the vessel. From 10am till 5pm it was nonstop on our stand.

It was particularly welcoming to hear customer's comments about looking into acquiring a hand built, more luxurious motor yacht rather than the production line style of boats also on the market.





Johnson 65 makes its presence known at the 2012 Sydney International Boat Show



The Johnson Team. Left to Right: Roger Cooper, Chris Kelly, Tony McLeod & Paul Woolmer

We have noted in the last few years people are looking outside the square as to what they are seeking in their next boat. They have a more specific requirement as do their wives and partners as to what they require to make their boating more fulfilling.

We can also report that we have been approached by four brokers to handle our products Australia wide so there must be some positives to the product range.



JOHNSON 65' ICON SERIES

We found clients were amazed at the actual size of the boat internally, the actual width of the beam as well as the ageless design of the vessel. This was an important fact we considered with our design input to Bill Dixon. We didn't want a design to be a fad thing, but hold its integrity for many years to come.

As for the ZF pod drives, we honestly believe this is the way of the future with greater accent being placed on fuel economy, performance and the added bonus of a hull drawing less water than conventional shaft drive hulls and the ZF pods deliver all of these.

The 65 Icon will spend the next few weeks in Sydney doing demonstrations then to Port Stephens for a few weeks then will proceed to Marina Mirage where it will be based if not sold prior.

Again can we thank each and every visitor to Johnson Motor Yachts and for your valued and positive comments. Please feel free to contact us should you require any further information on the 65 Icon or any other vessels in the Johnson range.

Thank you from the Johnson Team

IMPORTER AND NSW DISTRIBUTOR:

Johnson Motor Yachts

T: (02) 4964 8111

M: 0418 495 888

E: sales@johnsonmotoryachts.com.au

QLD SALES:

Geoff Lovett International Pty Ltd

T: (07) 5526 4144

M: 0418 680 731

E: perry@geofflovettint.com



www.johnsonmotoryachts.com.au