

NEW 75' RELEASED AT THE FORT LAUDERDALE BOAT SHOW THIS MONTH



NEWSLETTER

the advantages come standard...

OCTOBER 2007



IN THIS ISSUE:

- JOHNSON MOTOR YACHTS RE-ENTERS THE AUSTRALIAN MARKET
- JOHNSON MOTOR YACHTS BEGINNINGS
- JOHNSON MOTOR YACHTS PLAN FOR THE NEXT SIX MONTHS
- NEW 75' RELEASED AT THE FORT LAUDERDALE BOAT SHOW THIS MONTH
- FOCUS ON THE JOHNSON 87'



FOCUS ON THE JOHNSON 87'

THE 87 FOOT JOHNSON, ALTHOUGH NOT THE LARGEST OF THE JOHNSON RANGE, CERTAINLY EARNS A SPOT IN THE "SUPER YACHT" CLASS. THE STYLING AND FEATURES MAKE THIS VESSEL BOTH APPEALING IN LOOKS AS WELL AS GREAT HANDLING AND STABILITY IN THE WATER.

A few of the standard specifications for the 87' are listed below. For further enquiries please contact one of our sales offices.

SPECIFICATIONS:

- 2 x Caterpillar C-32/1650 MHP engines
- Hydraulic dual propeller bow & stern thrusters with stabiliser system
- Aluminium 3000 gal fuel tanks with electric gauges
- Water maker
- 2 Generators
- 4 luxurious cabins with ensuites plus a crew quarters
- Fully equipped galley with your choice of finishes, plus a crew galley



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www.johnsonmotoryachts.com.au

Johnsons just released new 75' Motor Yacht

JOHNSON MOTOR YACHTS RE-ENTERS THE AUSTRALIAN MARKET



the advantages come standard...

PLEASE ACCEPT OUR FIRST NEWSLETTER FROM JOHNSON MOTOR YACHTS AUSTRALIA. AS THE NOMINATED NEW IMPORTING COMPANY FOR THESE OUTSTANDING MOTOR YACHTS WE WOULD LIKE TO GIVE YOU A BRIEF OVERVIEW ABOUT OURSELVES, OUR PLANS, AND AN INSIGHT TO THE RANGE AND FINISHES OF THESE BOATS.

Johnson Motor Yachts P/L Australia is only in its infant stage, being a 9 month old company. It is a partnership between two Newcastle businessmen, Peter Robinson of the Kloster Car Group and Tony McLeod CEO of The Williams River Steel Group of Companies. The two businessmen have been friends for years and both come from long boating backgrounds. Why the involvement, you may ask, in this business, Tony McLeod had sold his last boat and was in the market for an aft cabin boat. He covered most states looking at boats and the 58 foot Johnson Demonstrator he saw in Queensland was by far the best value boat on the market. The ride the boat gave at sea, the standard inclusions, as well as the finish, were impressive. After the survey and sea trials were completed, the purchase was made three years ago.

The 58 Johnson since then has made several trips from Newcastle to Queensland and Sydney. The more the boat was used the more impressed both Peter and Tony were. This boat had 30 knot performance, 3 ensuites, a large generator, an inverter, 800 H.P caterpillars, desalination unit, bow thrusters and more. Tony and Peter did some research into Johnson Motor Yachts, and found that 3 new models the 75, 87 and the 103 footers, manufactured by Johnson were being released in the next 12 months. This prompted them to approach Mr John Rushton, the current importer, to sell them the business.



Johnson 58' "Advantage Series"



Johnson 58' saloon forward



58' Johnson Saloon aft shot

JOHNSON MOTOR YACHTS BEGINNINGS

Johnson Motor Yachts is not an infant company, they have been manufacturing boats for over 20 years and their new models are from 58 feet to 103 feet. They have directed all their energy and focus to 4 size motor yachts in a number of configurations. They have just released their new 75 footer, see photos on our 75' focus page, as well as the first few 103 footers that will be at the Lauderdale Boat Show this month. They are a company of over 200 employees' and manufacture these boats in Kaohsiung, Taiwan. The company is totally focused on building world class motor yachts with uncompromising quality. If you visit our web site

and take a look at the photos you will get an idea of what we mean. The majority of their motor yachts have been manufactured and sold in the European and U.S. markets over the last 10 years, with only a few being sold in this part of the world. Johnson Motor Yachts Australia is confident of changing this. These motor yachts are designed by leading European Naval Architect, Bill Dixon, and his reputation is world renowned. Please by all means visit Bill's web site at www.dixon-yacht-design.com and I think you will get an idea of the capabilities and experience his team has.



Johnson Yacht Co factory in Kaohsiung



Johnson 75' completed sea trials, ready for delivery to the USA for the Fort Lauderdale Boat Show

JOHNSON MOTOR YACHTS PLAN FOR THE NEXT SIX MONTHS

Like most motor yacht sale businesses, you have to have stock in order that clients understand the quality of the product. Arriving in February will be the first of the "Advantage Series" 58 foot boats which will be followed by the arrival of "Rhapsody", an 87 footer with a 2' extended swim platform, this vessel is 18 months old and is to be sold in Australia. The current owner is upgrading to a new 103 foot Johnson.

The 58 and 87 will be at Sanctuary Cove Boat Show in May, this is also when we expect the first 75 to arrive on our shores, ready for the Sydney Boat Show. All of these boats come fully optioned as standard at very competitive prices. We have no hesitation in stating that these boats will be sold prior to the boat show, as well as orders radiated from the boat shows, as interest is high at this point. Should you be interested in viewing the boats prior, certainly contact one of our offices.

89' Johnson This vessel will be at the Sanctuary Boat Show for sale



Model of Johnson's new 103' also being released at Lauderdale. More information on this vessel next Newsletter

